

## **Town of Dix Explores Residential Bulk Electricity Purchasing Program**

*Program will help lower residential electricity rates and protect consumers from predatory marketers*

Residents of the Town of Dix can learn about Community Choice Aggregation (CCA), the new residential bulk electricity purchasing program at upcoming educational session to be held at The Dix Town Hall, on **Monday, November 27<sup>th</sup> 6-7pm**

Residents are encouraged to bring their questions and electricity bills.

The Town Board passed a resolution to explore Community Choice Aggregation. CCA is a new opportunity in the state that allows cities, towns, and villages to pool the electricity accounts of residents and small businesses within their municipal boundaries. The bulk purchasing of electricity increases a consumer's individual buying power, which will result in lower electricity rates for residents. The City of Elmira and Town of Horseheads are also exploring CCA.

CCA Programs also help protect residents from bad energy deals. Additionally, communities have the power to customize their programs based on their values and priorities, such as sourcing renewable, 'green' energy. Consumers who do not wish to participate in the program may opt-out, remaining with their current utility.

The Municipal Electric and Gas Alliance (MEGA) has been selected by the Town to fulfill the role of CCA Administrator, overseeing the creation, development, and implementation of the program. No taxpayer or government funds will be used in the creation or operation of the program.

Join representatives from MEGA and the Town Board at the public education sessions on November 27<sup>th</sup> or visit [megacca.org](http://megacca.org) to learn more.

